North Carolina
DIGITAL HERITAGE CENTER

Quarterly Report, October – December 2013

The final quarter of 2013 was very busy for the North Carolina Digital Heritage Center. We worked with several institutions for the first time and continued work with many others. Staff members traveled to meet with new and potential partners and the Center began harvesting metadata to contribute to the Digital Public Library of America.

New Partners

Five different cultural heritage organizations had materials published through the North Carolina Digital Heritage Center for the first time this quarter.

Farmville Public Library
The Farmville Public Library contributed an interesting set of photographs for digitization. The photos document the 1972 celebration of the town's centennial and show many different residents of the town in period costume.
http://www.digitalnc.org/institutions/farmville-public-library/

Pasquotank County Library
The Pasquotank County Library participated in the high school yearbook digitization program, contributing 29 volumes for digitization, most from Elizabeth City schools.
http://www.digitalnc.org/institutions/pasquotank-county-library/

Robeson County Library

The Robeson County Library also participated in the high school yearbook program, contributing 14 yearbooks from two different schools in the county.

http://www.digitalnc.org/institutions/robeson-county-public-library/

Rutherford County Library

The Rutherford County Library nominated the Forest City Courier for digitization. More than 400 issues of the local paper were published online this quarter.

http://www.digitalnc.org/institutions/rutherford-county-library/

Sheppard Memorial Library

The Sheppard Memorial Library in Greenville nominated the Eastern Reflector for digitization. This quarter nearly 100 issues of the paper were published online.

http://www.digitalnc.org/institutions/sheppard-memorial-library-greenville-nc/

New Work with Current Partners

Durham County Library

The Durham County Library brought an interesting variety of materials for digitization this quarter. The library brought 46 high school yearbooks and 37 early 20th century high school literary magazines for digitization, and a scrapbook from the Durham County Department of Health. The Center also digitized a small collection of personal papers from Irwin Holmes, a Durham native who became the first African American athlete in the Atlantic Coast Conference when he joined the tennis team at North Carolina State University.

http://www.digitalnc.org/institutions/durham-county-library/

University of North Carolina at Chapel Hill

The North Carolina Collection at UNC-Chapel Hill contributed several volumes of the Firestone News, a company newsletter for employees at the Firestone mill in Gastonia in the 1950s and 1960s.

http://www.digitalnc.org/institutions/university-north-carolina-chapel-hill/

McDowell County Public Library

The McDowell County Public Library, which had previously worked with the Center on a newspaper digitization project, contributed 67 yearbooks from local high schools for digitization.

http://www.digitalnc.org/institutions/mcdowell-county-public-library/

Rockingham Community College

The library at Rockingham Community College worked with the Center again this quarter, this time contributing some historic photographs and an interesting set of 19th-century ledgers from the Wright Tavern in Wentworth.

http://www.digitalnc.org/institutions/rockingham-community-college/

Rockingham County Public Library

The local history collection at the Rockingham County Public Library in Madison contributed 73 volumes of high school yearbooks to be digitized along with a small collection of historic photos.

http://www.digitalnc.org/institutions/rockingham-county-public-library/

Stanly County Museum

The Stanly County Museum in Albemarle continued to contribute a wide variety of materials for digitization, including 18th century deeds, an early 20th century company newsletter from an aluminum plant in Badin, and ledgers from local masonic lodges.

http://www.digitalnc.org/institutions/stanly-county-museum/

Wayne Community College

The library at Wayne Community College brought a couple of campus publications for digitization this quarter: the student newspaper for the years 1968 through 2008, and additions to the college and university yearbook collection.

http://www.digitalnc.org/institutions/wayne-community-college/

Wayne County Public Library

The Wayne County Public Library in Goldsboro contributed scrapbooks and local high school yearbooks to be digitized.

http://www.digitalnc.org/institutions/wayne-county-public-library-2/

Wilson County Public Library

The Wilson County Public Library, one of the Digital Heritage Center's earliest partners, had a collection of high school yearbooks digitized this quarter.

http://www.digitalnc.org/institutions/wilson-county-public-library/

The Digital Heritage Center has worked with a total of **136 different partners** to date.

News

Digital Public Library of America

In late October, the North Carolina Digital Heritage Center was announced as the statewide "service hub" for the Digital Public Library of America (DPLA). As the statewide hub, the Center works with institutions in North Carolina who are interested in sharing metadata from their digital collections with the DPLA. The response from libraries around the state has been extremely positive -- many institutions were ready to start contributing right away so that they could share information about their collections with a nationwide audience. The Center has also received feedback from libraries about how participation in the DPLA has given them an opportunity to revisit and revise older digital collections.

By the end of December, the Digital Heritage Center was harvesting metadata from ten different institutions to share with the DPLA: **East Carolina University**, the **North Carolina Department of Cultural Resources** (including the State Library and State Archives), **UNC-Chapel Hill**, **UNC-Greensboro**, **Appalachian State University**, **Elon University**, **UNC-Charlotte**, **Pender County Public Library**, **Western Carolina University**, and all of the collections that have contributed through the North Carolina Digital Heritage Center.

Publicity

The Center's work with the DPLA brought some publicity later in the year. The *Durham Herald-Sun* ran a story about the program, as did the *Daily Tar Heel*, the student newspaper at UNC-Chapel Hill. The *News & Observer* in Raleigh published a very nice feature on the Center and our work with the DPLA in a Sunday paper in December [http://www.newsobserver.com/2013/11/24/3400236/uncs-digital-heritage-center-puts.html].

Outreach and Presentations

Digital Heritage Center staff members made several trips this quarter in order to visit partners and to promote our services:

- Nicholas Graham and Lisa Gregory visited the **Edgecombe County Memorial Library** in Tarboro to talk about potential photograph and yearbook digitization projects.

- Lisa Gregory spoke to the board of directors of the **Sandhills Regional Library System** in Rockingham about ways that their library could promote and preserve their collections through digital projects.

- Nick visited the **Gaston County Public Library** in Gastonia and the **Gaston County Museum** in Dallas to talk about potential digitization projects.

- Nick represented the Digital Heritage Center at the **DPLA Fest** in Boston and met with colleagues from other statewide digital library programs.

- Nick, Lisa, and Stephanie Williams met with staff from the library development section of the **State Library of North Carolina** to give an overview of Digital Heritage Center programs and services.

- Nick presented, along with colleagues from the State Library and NC LIVE, at the **North Carolina Library Association** conference in Winston-Salem in a session about the new NC ECHO statewide search of digital collections.

- Nick, Lisa, and Stephanie met in Greensboro with colleagues from libraries around the state and with staff members from the DPLA about establishing a statewide service hub for North Carolina.

Website Redesign

The Center made two significant changes to its website this quarter. The first was a complete redesign of the site, which was informed by user comments and surveys conducted over the previous three years. The new site is designed to make it easier for users to navigate and to quickly find the information that they need. The technical infrastructure for the website also changed this quarter, moving from Drupal to WordPress. The Center made this change in order

to be able to share information and tasks with colleagues in the UNC Library and to ensure that the DigitalNC.org website is using technology that is supported by the UNC campus community. (WordPress is used to manage the UNC Library's website and many of the websites supported by the UNC-Chapel Hill information technology department.)

Statistics

Items Online by Project

Project	Number of Objects	Number of Pages (Scans)
Images of North Carolina	5,508	6,374
North Carolina Memory	2,602	81,908
North Carolina Newspapers (number of issues)	37,465	252,962
Durham Urban Renewal Records	1,799	4,293
North Carolina Yearbooks		
College and University Yearbooks	3,965	672,762
Other Campus Publications	3,456	530,680
High School Yearbooks	1,097	100,709
North Carolina City Directories	939	536,490
Total	**56,831**	**2,186,178**

Visitors to DigitalNC.org, October 1 through December 31, 2013

Unique visitors	53,731
Average visits per day	817
Visits from North Carolina	41,227
Total number of visits	75,170
Total number of pageviews	387,336
Downloads of "ncdhc" titles on Archive.org	257,191