



North Carolina

DIGITAL HERITAGE CENTER

Quarterly Report

JANUARY – MARCH 2018

This quarter the Digital Heritage Center was recognized nationally as one of twenty-nine finalists for the IMLS National Medal for Museum and Library Service. We were also on the road for a number of North Carolina conferences and another successful on-site scanning visit.

New Partners

CLEVELAND COUNTY MEMORIAL LIBRARY

This quarter we welcomed a new partner, Cleveland County Memorial Library, which is located in Shelby, North Carolina. The first set of materials we did for the library were three scrapbooks. These scrapbooks cover large ranges of time, from 1928 through 1999, and focus on the Bridges family along with the African American community in Shelby, North Carolina. A variety of materials are included in the scrapbooks, including labeled family photographs, news clippings, letters, greeting cards, obituaries, funeral programs, and event flyers.

<https://www.digitalnc.org/institutions/cleveland-county-memorial-library/>

Ongoing Projects

Jessica Serrao, Julia Gootzeit, and Spencer Bevis digitized and published online materials from many of the Center's current partners, including:

- photographs from the **Forest History Society** and the **Johnston County Heritage Center**
- yearbooks from **Union County Public Library**
- yearbooks, newspapers, and scrapbooks from **Gaston County Public Library**
- maps from **Johnson C. Smith University**
- scrapbooks and maps from the **Heritage Research Center at High Point Public Library**

- yearbooks, films, publications, and vertical files from the **Rockingham County Public Library**
- student newspapers from **Mars Hill University**
- more issues of a prominent LGBTQ newspaper from **UNC-Charlotte**
- a print community newspaper from the **Johnston County Heritage Center**
- some of the oldest surviving Wilmington newspapers, requested by the **Cape Fear Museum**

Thanks to a supplemental award from the **State Library of North Carolina**, we were able to add digitized microfilmed newspapers nominated by the following institutions:

- **Alamance County Public Libraries**
- **Carteret County Public Libraries**
- **Chowan University**
- **Duplin County Library**
- **Farmville Public Library**
- **Fontana Regional Library**
- **George H. and Laura E. Brown Library**
- **Haywood County Public Library**
- **Louisburg College**
- **Madison County Public Library**
- **Murphy Public Library**
- **Perquimans County Library**
- **Southern Pines Public Library**
- **Transylvania County Library**
- **Watauga County Public Library**

The Center worked with a total of **25 different partners** during this quarter.

On the Road

Our third on-location scanning visit took us to **Gaston County Public Library** in February. Kristen Merryman, Lisa Gregory, and Julia Gootzeit received a warm welcome as we took over the Library's conference room for two days, scanning books, photographs, and manuscripts. During this trip, we were able to meet with library staff, interested patrons, and also nearby partners from Kings Mountain. We incorporated stops at the **Gaston Museum of Art & History** and **Davidson County Public Library** during this trip. Items scanned are now available on DigitalNC.

The Spring conference season began with Digital Heritage Center staff attending the annual meetings of LAUNC-CH (the Librarian's Association at the University of North Carolina at Chapel Hill), the North Carolina Community College Library Association, and the Society of North Carolina Archivists. Lisa presented at the North Carolina Museum Council annual conference along with partners from **Mauney Memorial Library** and the **Kings Mountain Historical Museum** about their LSTA digitization efforts.

National Medal for Museum and Library Service

In February, we were thrilled to learn that the Center is one of 29 finalists for a National Medal for Museum and Library Service. This award, given by the Institute for Museum and Library Services (IMLS), is "the nation's highest honor for institutions that make significant and exceptional contributions to their communities." The nomination announcement has been followed by a flurry of activity, including videos by Spectrum News and the UNC communications team. During late March and April, IMLS asked each nominee to solicit stories about how they've impacted their communities. NCDHC partners have come forward with much praise and support as a part of this #ShareYourStory campaign, and some of these have been featured on the NCDHC blog (<https://www.digitalnc.org/blog>). Ten winners will be chosen from the 29 finalists, with the announcement coming in late April.

Project Highlight

MCCROREY HEIGHTS MAPS

A set of maps contributed by our partner, **Johnson C. Smith University**, show property divisions over time in the McCrorey Heights area of Charlotte, North Carolina. McCrorey Heights is a neighborhood in west Charlotte that was established by Johnson C. Smith University President H. L. McCrorey at the turn of the century. In the early 1900s, the neighborhood was a home to the city's black professional class and continues to be heavily associated with Johnson C. Smith University. The maps date from 1912 to 1949.

<https://bit.ly/mccrorey-heights-maps>



Map of H.L. McCrorey Property, 1912.

Web Technology Update

This quarter, Stephanie Williams continued work to make DigitalNC's web presence accessible under the W3C Web Accessibility Initiative's Web Content Accessibility Guidelines. In addition, the Center's sites and content repositories were updated as part of an ongoing effort at UNC to implement Secure Sockets Layer (SSL). When complete, SSL implementation will provide better security for our users as they interact with public resources.

Content Migration

Final vendor negotiations took place in January and February, and we are pleased to announce that the Center plans to migrate digital content out of CONTENTdm and into an instance of the Invenio Digital Library Framework managed by TIND (<https://tind.io>), a subsidiary of CERN. A comprehensive account of this decision is available on request.

All CONTENTdm content is expected to move to the new system by the end of 2018; a more detailed timeline, including any potential impact on our service to our partners, will be communicated in the coming months.

Center staff continued to prepare for migration this quarter: Stephanie Williams worked to establish and test an export, mapping and archiving process that will help data move from one system to the other as smoothly as possible.

Kristen Merryman, Lisa Gregory, Julia Gootzeit, and Spencer Bevis continued last quarter's work to streamline metadata and clean up collections.

Consultations

For this statistic, we're counting NCDHC full-time staff consulting on NCDHC services, digitization, digital publication or another related topic. These consultations are substantive, last at least 10-15 minutes, can take place virtually or in person, and do not include presentations or workshops.

Examples this quarter include discussing our services with the John N. Smith Cemetery Restoration and Preservation Inc., which is preserving an historic African American cemetery in Southport, N.C.; helping LSTA grant applicants finalize their proposals; sharing search and newspaper interface code with digital library programs in neighboring states; and providing scanning specifications to a partner for local digitization work.

TOTAL CONSULTATIONS: 8

Statistics

ITEMS PUBLISHED ONLINE TO DATE

Collection	Number of Objects	Number of Pages (Scans)
Images of North Carolina	19,212	31,728
North Carolina Memory	9,625	324,552
North Carolina Yearbooks		
College and University Yearbooks	4,382	728,611
Other Campus Publications	4,588	680,016
High School Yearbooks	3,144	332,388
North Carolina City Directories	1,018	571,514
North Carolina Sights & Sounds	341	1,115
Total	41,069	2,669,924

Collection	Titles	Issues	Number of Pages (Scans)
North Carolina Newspapers	334	115,985	963,657

VISITORS TO DIGITALNC.ORG, JANUARY 1 – MARCH 31, 2018

Unique visitors	114,356
Average sessions per day	2,023
Total number of sessions	182,044
Sessions from North Carolina	103,349*
Total number of page views	1,187,671

VIEWS OF DIGITIZED MATERIAL AVAILABLE THROUGH ARCHIVE.ORG, JANUARY 1 – MARCH 31, 2018

377,292

**Corrected April 2019; previous statistics erroneously reported users from North Carolina instead of sessions.*

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