



North Carolina

DIGITAL HERITAGE CENTER

Quarterly Report, October - December 2012

During the fourth quarter of 2012, the North Carolina Digital Heritage Center expanded the high school yearbook digitization program, visited partners and presented at workshops throughout the state, and continued to investigate new strategies for publishing historic newspapers online.

New Partners

Several organizations had materials published through the North Carolina Digital Heritage Center for the first time this quarter.

Stanly County Museum

Selected highlights from the collections at the Stanly County Museum in Albemarle have been digitized and published online at DigitalNC. These include scrapbooks and ephemera from the historic “Little World Series” victory by the Albemarle baseball team in 1940, a scrapbook from the Albemarle Spinners Club, historic photos of Badin Lake, and more.

<http://digitalnc.org/institutions/stanly-county-museum>

Washington County Library

Six reels of The Roanoke Beacon, a newspaper published in Plymouth, N.C. between 1889-1918, were added to the North Carolina Newspapers digital collection. This title was nominated by the Washington County Library.

<http://digitalnc.org/collections/newspapers/roanoke-beacon-plymouth-nc>

Wingate University**Cabarrus College of Health Sciences****Lenoir-Rhyne University**

These schools each contributed student yearbooks to the North Carolina College and University Yearbooks digital collection.

<http://digitalnc.org/collections/nc-yearbooks>

Henderson Institute**Perry Memorial Library (Henderson)**

These schools each contributed student yearbooks to the North Carolina High School Yearbooks digital collection.

<http://digitalnc.org/exhibits/high-school-yearbooks>

The Digital Heritage Center has worked with a total of **109 different partners** to date.

Outreach and Presentations

The Digital Heritage Center engaged in many outreach activities this quarter, visiting current and potential partners around the state and presenting at a series of library workshops.

In October, Nicholas Graham visited current partners at the **Transylvania County Library**, and **Western Carolina University**, and also met with staff at the **Jackson County Public Library**. Although the majority of the digitization for the North Carolina Digital Heritage Center takes place in Chapel Hill, it is extremely helpful for staff to visit libraries in person whenever possible to see the collections in context and learn about each institution's goals and digitization needs.

In December, Nick and Maggie Dickson visited the **Northwest Regional Library System** in Elkin and the **Granville County Historical Museum** in Oxford. In Elkin they met with librarians from seven different libraries, all of which were proposing projects with their local and family history collections. This was a great opportunity to talk with a group of librarians about the services offered by the Digital Heritage Center and to develop new projects and partnerships for the coming year. In Oxford, Nick and Maggie talked with museum staff about the possibility of digitizing a large collection of railroad photos. The museum is planning a large railroad exhibit soon and is looking at a digital project as a potential complement to the on-site exhibit, as well as a way to promote the museum and its collections to users far beyond Oxford.

This quarter the Digital Heritage Center also hosted a group of cultural heritage professionals from the **Rockingham County Public Library** and the **Museum and Archives of Rockingham County**. Several organizations in Rockingham County are planning a collaborative digitization project and are planning to work with the Digital Heritage Center to help document and share their community's history online.

“Fabulous Fridays”

North Carolina Digital Heritage Center staff members participated in all three of the North Carolina Library Association's “Fabulous Fridays” mini-conferences in October. These were held at the **Buncombe County Public Library** in Asheville, the **Forsyth County Public Library** in Winston-Salem, and the **Braswell Memorial Library** in Rocky Mount. These were excellent meetings and provided a nice venue for the Center to reach out to potential partners around the state.

Flickr

In an effort to promote some of the terrific content in the yearbook collections, graduate students working with the Digital Heritage Center created several new Flickr sets, providing users with a fun and easy way to browse some of the more interesting images from the yearbooks. The new

sets created this quarter include “Basketball in North Carolina,” “Cheerleaders in North Carolina,” “Libraries and Librarians in North Carolina,” “Santa Claus in North Carolina,” and “Senior Superlatives from High School Yearbooks.” These images have already attracted hundreds of views from users who likely would not have known that these materials were available online.

<http://www.flickr.com/photos/digitalnc/>

Publicity

The Digital Heritage Center continues to receive good publicity both in print and online. Two UNC-Chapel Hill publications featured the Center’s work this quarter, the *Carolina Alumni Review* and the *Blue & White* (a student magazine). The DigitalNC website was favorably reviewed in the *Journal of the Society of North Carolina Archivists*. Several partner institutions wrote about their partnerships with the Digital Heritage Center on their websites and blogs, and the Center was also featured on “UpFront with NGS,” the blog of the National Genealogical Society.

Digital Collections

North Carolina Yearbooks

The North Carolina Yearbooks collection continues to grow, with both high school and college yearbooks added during this quarter.

Public libraries around the state are showing a strong interest in the high school yearbook digitization project as many of them have older high school yearbooks in their collections. In addition to the libraries listed as new partners, the Digital Heritage Center also worked this quarter on high school yearbooks from the **Pender County Public Library, Cumberland County Public Library, Rockingham Community College, and Randolph County Public Library.**

<http://digitalnc.org/exhibits/high-school-yearbooks>

With the addition of college yearbooks from three new schools, there are now just a few four-year colleges in the state that have not had yearbooks digitized through the Digital Heritage Center. The Center continues to reach out to community colleges to be sure that they are aware of the opportunity to have their students yearbooks digitized and published online.

<http://digitalnc.org/exhibits/college-yearbooks>

In addition to yearbooks, this digital collection also contains course catalogs, literary journals, and other campus publications from a number of schools across the state. During this quarter, campus publications from **Randolph Community College** and course catalogs from **UNC-Charlotte** and **Barton College** were added to the collection.

The technical presentation of the yearbooks collection is still drawing interest from other institutions around the country that are interested in using the Internet Archive's BookReader within CONTENTdm. This quarter, the University of Montana consulted with the Digital Heritage Center about its yearbook collection.

North Carolina Newspapers

The Digital Heritage Center reached out to public libraries around the state for suggestions of newspaper titles to digitize in 2013. More than a dozen libraries responded with a wide variety of suggestions. From these, 16 titles were selected. The full list is available online at

<http://digitalnc.org/pages/newspapers-selected-digitization-2013>.

The Digital Heritage Center also continued work on student newspapers this quarter, digitizing and publishing online papers from **Elon University**, **UNC-Charlotte**, **Methodist University**, **Fayetteville State University**, **Saint Augustine's University**, and **Chowan University**.

<http://digitalnc.org/collections/newspapers>

North Carolina Memory

In addition to the aforementioned materials contributed by the **Stanly County Museum**, trustees minutes from **Elizabeth City State University** and institutional scrapbooks from **Randolph Community College** were added to the North Carolina Memory digital collection this quarter.

<http://digitalnc.org/collections/nc-memory>

Technical Notes

This quarter Digital Heritage Center staff embarked on a complicated migration of digital collections within CONTENTdm. In an effort to alleviate performance concerns, the larger collections on DigitalNC are being broken into many smaller collections. This process is expected to improve the user experience through faster search and load times for the website. The Library Systems department at UNC-Chapel Hill, which supports the Digital Heritage Center, is in regular contact with OCLC about performance issues related to large collections on DigitalNC.

Digital Heritage Center programmer Stephanie Williams also worked on developing tools that will enable the Center to generate METS/ALTO files that are compliant with the National Digital Newspaper Program standards. This is a significant development, and will result in much more flexibility and efficiency in the way that the Digital Heritage Center publishes newspapers online.

Digitization

This quarter, the Digital Heritage Center worked on materials from 22 different partner institutions. The materials digitized included yearbooks, city directories and other monographs that were digitized by the Internet Archive staff based in Wilson Library. During this quarter

alone, **905 volumes** containing a total of **274,860 pages** were digitized by the Internet Archive for North Carolina Digital Heritage Center partners.

Digital Heritage Center staff and students also continued work on digitizing materials in the Digital Production Center in Wilson Library. During this quarter Digital Heritage Center students captured **12,801 digital images** of content provided by the Center's partner institutions.

Items Online by Project

Project	Number of Items
Images of North Carolina	4,527
North Carolina Memory	2,051
North Carolina Newspapers (number of issues)	24,184
Durham Urban Renewal Records	1,799
North Carolina Yearbooks	6,288
North Carolina City Directories	512
Total	33,944

Visitors to DigitalNC.org, October 1 through December 31, 2012

Unique visitors	45,282
Average visits per day	703
Visits from North Carolina	36,408
Total number of visits	64,684
Total number of pageviews	318,654